



To our friends, churches, and the business community:

Thank you for taking the time to consider our gift request. We know that COVID19 has impacted many businesses, and we appreciate you reviewing our situation. Cumberland Christian School, located in Vineland, has been educating children of South Jersey for seventy-four years. Our K-12 program has produced fine graduates that have gone on to ministry, collegiate education, all branches of the military, skill trades, and the work force of our community. This is a legacy that started in 1946; but to continue it, we need your help.

Despite the positive start to the school year that we have had, COVID19 is still impacting us. We have fallen short of our enrollment goal and are in a severe deficit. Many of the parents of students who would normally attend have been impacted by a myriad of factors such as health concerns and job closures, which have prohibited them from sending their students to CCS. This shortfall in the budget has amounted to a deficit of \$500,000. We have also seen an overall drop in donations, as many of the donations typically come from businesses and households that have been impacted by the pandemic.

CCS is continuing our school-wide campaign to raise the funds for our shortfall. In addition to this, we have a professional consultant that has successfully helped many schools like ours and is helping us plan not only for this crisis but also for our growth in 2021 and beyond. We also are meeting with our local congressman to generate contacts and offer guidance. This school year we have revamped our admissions process to become open enrollment so that we can fully share our vision of education with the community. Technology has been upgraded, enabling our teachers and students to have the tools necessary to continue to grow; and facility upgrades are constantly being added. This progress has made a wonderful school environment, but COVID19 is threatening all that has been achieved.

When we shared the news of our plight, it really affected our parents; but it was uplifting to hear families share the positive impact the school has had on their children and why it needs to stay open. Please consider partnering with us and giving a donation that will help to secure another year of quality education at CCS and preserve this legacy of serving since 1946.

Text the word give to 856-888-4173 or go to www.cccrusader.org and click on the word donate.

Sincerely,

CCS board of directors